

Crop Pro Insurance Services, Inc.



Brian Patrick Donaghy

Director of Data Science

Crop Pro Insurance Services
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FUNCTION AND SPECIALIZATION

Mr. Donaghy is the Director of Data Science at Crop Pro Insurance Services (CPIS). He is responsible for bringing innovative financial, technology, and insurance tools to develop an integrated company strategy for using advanced data analytics to improve agriculture risk management products and services at CPIS.

EDUCATION & RECOGNITION

- Southeastern College
- US Army, 91A Medic
- Awarded US Army EFMB
- 2013 CEO of the Year
- 2013 Company of the Year

PROFESSIONAL EXPERIENCE AND BACKGROUND

Mr. Donaghy has over 20 years of combined experience in the areas of philanthropy, technology, agriculture, and data-science. His passion for technology and innovation help to optimize Crop Pro Insurance Service's design and underwriting of traditional insurance products, as well as developing new insurance products that reduce the risk of introducing new farming technologies and practices for the grower.

Prior Experience

Prior to his time as Director of Data Science at Crop Pro Insurance Services, Mr. Donaghy spent time as a Managing Member of Broadhorn Farm, LLC and Broadhorn Properties. He continues these roles today as well as being the CEO and Founder of Broadhorn Capital, a personal investment and consulting venture development firm specializing in early and seed stage enterprise infrastructure technology companies.

Prior to this time, Mr. Donaghy was the CEO and Founder of Appcore, LLC, a company specializing in automating the business of cloud computing. Appcore was named #1 in the Flyover 50 by Five Elms Capital, recognizing the 50 fastest-growing companies in Mid-America. Mr. Donaghy participated in the sale of Appcore to IBM, where Appcore and Softlayer became IBM Bluemix Cloud.

Prior to his role as CEO and Founder of Appcore, LLC, Mr. Donaghy spent time as the VP of Product Strategy for Smart Online, Inc.; the Chief Technology Officer and co-Founder of Growth Ventures Group, Inc.; and the Chief Technology Officer and Founder of Computility, Inc.

WORK SUMMARY

- 20 Years of Experience in Technology, Agriculture, and Philanthropy
- Platform and Product Experience with FamilyArc Private Digital Archive Platform; Trust Architecture; Appcore AMP; Appcore Onsite; Onebiz CRM; Advanced Server; gForge; Computility UMS; and Computility Association Management System
- Founding Member, Partner, or Committee Member for the following Associations: Iowa Generosity Council, United Way of Central Iowa, Social Venture Partners of Central Iowa, Direct Selling Association Technology Board Member, Rotary Club of Des Moines, Rotary International Foundation, Practical Farmer's of Iowa, Iowa Food Coop
- Continuing Education in the areas of Focused Technology Methodology, Cybersecurity, Enterprise Platform Development, Cryptology, Financial and Healthcare Industrial Technical Regulations, Infrastructure Scaling